2·25 The Collector's Magazine

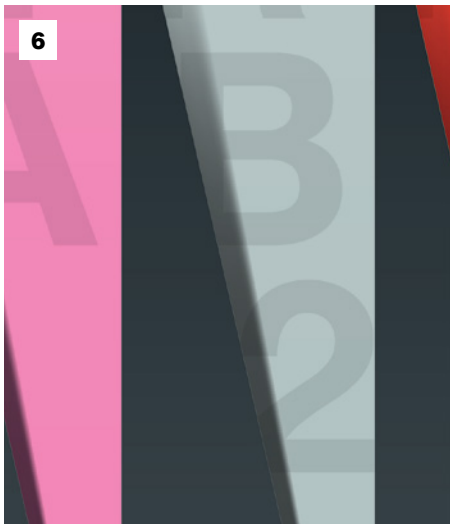
Focus on stamps

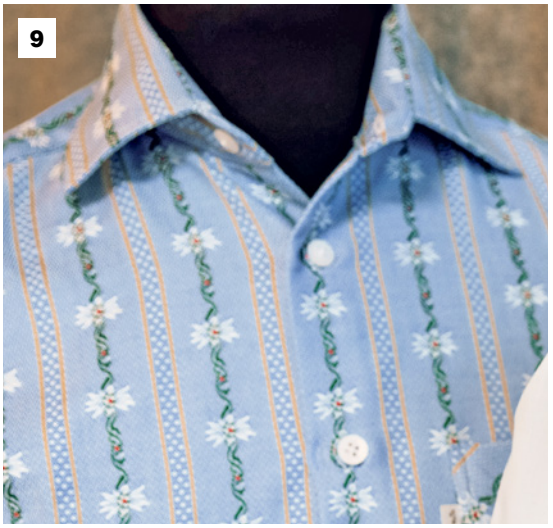
Bearded vulture – dangerous or endangered?

Focus

How women's football conquered the world

Covered in sawdust





Photos: Keystone, Marc Schneider

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Cover image: Swiss wrestler Simon Mathys presents the stamp dedicated to ESAF 2025

History in miniature form

"Only those who know the past can understand the present and shape the future." This quote, from August Bebel, encapsulates the essence of what stamps have always conveyed. Because stamps are much more than just a means to an end – they are a reflection of their era. With designs that capture important milestones and document contemporary events. Their actual history goes back to the 1840s, when individual cantons started issuing postage stamps, before the first stamps valid throughout Switzerland appeared in 1850. The designs were initially kept simple – the Swiss coat of arms and the post horn symbol. Until the 1940s, most stamps depicted national symbols. In addition to the range of definitive stamps, stamps for special purposes or occasions were also issued as time went by: anniversary and commemorative stamps, air mail stamps or special stamps with surcharge. Since the 1990s, stamps have also increasingly featured current events, modern works of art or social issues, making each stamp a small stage on which history comes to life.

Or to put it another way, with each new issue, Swiss Post creates another small monument and writes new chapters in an ongoing story – for today's society and for future generations. As an important cultural heritage left for posterity, the Museum of Communication in Bern archives these treasures in a unique collection of around three million stamps and exhibits various examples of all federal stamps. And their number is growing all the time. I hope you very much enjoy this issue of Focus on stamps as you delve into the stories behind the new stamps.

Stefan Bühler
Head of Stamps & Philately – Swiss Post

PS: Did you know that Focus on stamps is celebrating its 30th birthday? The magazine began its story in 1995.

Fatal myth

The bearded vulture became extinct in the Alps and was lost for a long time, all because of a misconception. But following the release of birds hatched in zoos into the wild, it is now back – although still endangered.

Killer of lambs and child predator – this imposing bird of prey, with a wingspan of up to three metres, long suffered from a bad reputation. In game law dating from 1875, the bearded vulture was even categorized as a harmful species – hunting and killing it was rewarded with a bounty. When this majestic bird then also ran out of sources of food, it became extinct in the Alps at the beginning of the 20th century.

Tragic misunderstanding

The bearded vulture's bad image is based on a false assumption: "Although you may sometimes see it with fur in its beak, it feeds exclusively on carrion. It actually doesn't kill live animals," explains Katrina Wenger, Director of Goldau Nature Reserve and Wildlife Park, which plays a leading role in breeding these animals. As a scavenger, it also has an important function: "Because it gets rid of animal remains, it ensures that pathogens don't spread."

Successful return to the wild

For around 100 years, the bearded vulture was lost to Switzerland, until a project to reintroduce it in 1978 brought a turnaround: to date, 260 bearded vultures hatched in zoos and breeding centers have been released, 12 of which come from Goldau Nature Reserve and Wildlife Park. In 2024, 24 birds bred in the wild in Switzerland. There are now enough birds living in Switzerland again for the animals to survive without human help. "Because bearded vultures are not fully grown until they are five to seven years old, and because each pair raises only one of its young every year, the population reproduces very slowly. Collisions with suspended cables and wires are also a problem for the animals during the breeding season," explains Wenger.

100th anniversary

Goldau Nature Reserve and Wildlife Park was founded in the landslide area around Goldau in 1925. It houses around 100 native and European wild animal species in near-natural and animal-friendly conditions. Managed scientifically, the park makes an important contribution towards species protection, nature conservation, education and research.

Designer and animal observer

Melanie Suter grew up near the park. As a child, she spent many afternoons there with her family: "We knew exactly where to go to watch the birds or entice the squirrels out." During her visits, she learned at an early age that bearded vultures are not hunters: "There were mountain hares in the same enclosure. We were told that they're safe from the bearded vulture because it only feeds on carrion." Designing the stamp gave the freelance illustrator an even more detailed look at the bird: "On closer inspection, I was fascinated by its beautiful plumage – it's like a work of art."

Melanie Suter studied Design & Art at Lucerne University of Applied Sciences and Arts and works as a freelance illustrator.

Sheetlet of 10 stamps

Live from the bearded vulture's eyrie

Go to Goldau Nature Reserve and Wildlife Park's webcam.

Scan the stamp, take part in the quiz by 31 May and win great prizes!

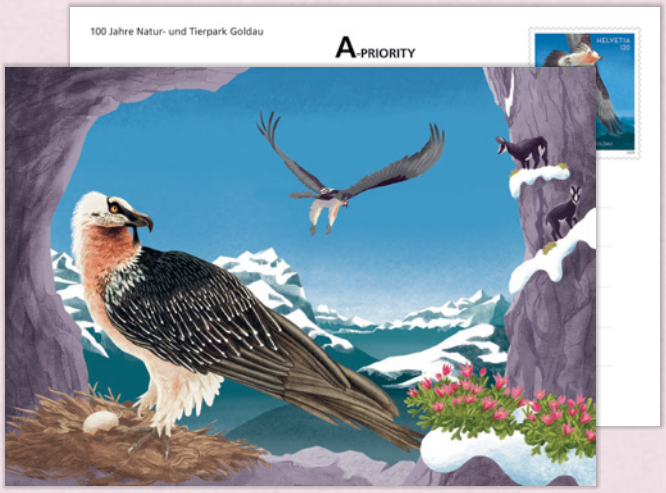
Single stamp on first-day cover C6

The Wolf
3 oz – ULTRA HIGH RELIEF PP
Secure your strictly limited silver Swiss wildlife medal now.

post.philoro.ch/en/numismatics

Limited to 1,500 copies

Special cover with four of the largest birds of prey in Switzerland: Bearded vulture (2025), Red kite (2009), Golden eagle (2003), Peregrine falcon (1971)



Postal card, also available as an unstamped picture postcard

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Photo: Melanie Suter

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Sheetlet of 10 stamps
★ A593 311 / ⊙ A593 351 / *CHF 12.00*

Single stamp
★ A593 150 / ⊙ A593 550 / *CHF 1.20*

Block of four
★ A593 160 / ⊙ A593 560 / *CHF 4.80*

Covers

Single stamp on first-day cover C6
⊙ A593 580 / *CHF 2.10*

Block of four on first-day cover C6
⊙ A593 630 / *CHF 5.70*

Sheetlet on first-day cover C5
⊙ A593 590 / *CHF 13.20*

Unstamped covers
C6 (162×114 mm)
★ A593 700 / *CHF 0.90*
C5 (229×162 mm)
★ A593 701 / *CHF 1.20*

Folder/collection sheet A5

★ A593 640 / ⊙ A593 650 / *CHF 2.00*

Postal stationery

Postal card A6, face value and CHF 1.00 for the card
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Unstamped picture postcard A6

★ A593 911 / *CHF 1.00*
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Special cover

5 stamps (face value CHF 4.40) on black special cover C5, cancelled in gold
⊙ A593 990 / *CHF 13.90*
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Key
★ mint / ⊙ cancelled

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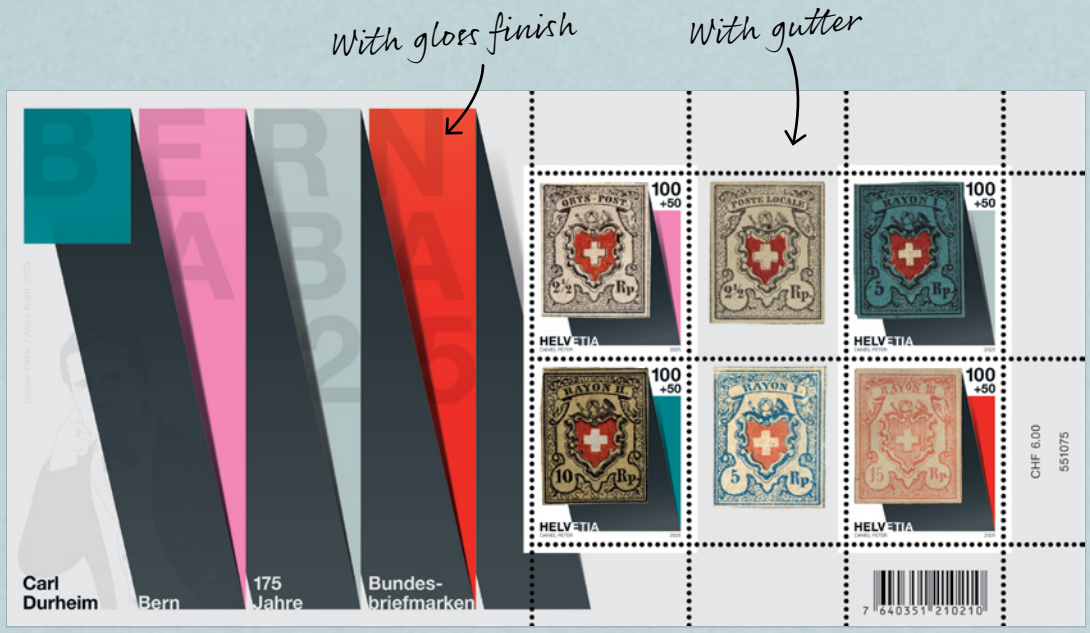
Formats Stamp: 28×33 mm
Sheetlet: 192×115 mm
2 rows of 5 stamps

Paper White stamp paper, with optical brightener, self-adhesive, on backing paper, 196 gm²

Perforation 13 ½ : 13 ¼

Design Melanie Suter, Brunnen



Sheetlet of 4 stamps

A piece of stamp history

The anniversary of the first federal stamps, the fascinating story of the man who printed them and an exhibition that unites the two: BERNABA 2025 is almost upon us.

One sheet, three related themes: from 14 to 17 May, BERNABA 2025 will bring collectors together in Bern. The national and multilateral exhibition invites you to celebrate 175 years of federal stamps. It also offers a glimpse into the life of Bernese lithographer Carl Durheim, who printed the first federal stamps.

First postage stamps valid throughout Switzerland

After England, Switzerland was the second country in the world to introduce postage stamps. However, the stamps issued in the 1840s by Zurich (1843), Geneva (1843) and Basel (1845) were valid only in their own cantons. In 1850, just after the Swiss Confederation was founded and the federal postal service was established, the first stamps valid throughout Switzerland appeared. They were adorned with only the Swiss coat of arms and a post horn symbol. The first of them, a stamp with a face value of 2.5 centimes, appeared on the market in the spring of 1850, serving as franking for the local postal services of 36 larger towns who received permission to use them from the Federal Council. They bore the inscriptions “ORTS-POST” for German-speaking Switzerland and “POSTE LOCALE” for French-speaking Switzerland. In practice, however, the public did not see it so strictly, and both variants appeared in all language regions.

Issue of the Rayon stamps

In the autumn of 1850, two more federal stamps followed: “Rayon I” (5 centimes) and “Rayon II” (10 centimes). The issues were based on the old Swiss franc, causing difficulties in Geneva, where the French franc was used: the face values had to be converted, so that the equivalent of 8 centimes was charged for the 5-centime stamp. This situation changed following the currency reform of 1852. In the same year, the “Rayon III” stamp and new postal rates were also introduced. For letters weighing less than 7.5 grams, these were 5 centimes for up to 2 “wegstunden” (way hours) (Rayon 1), 10 centimes for 2 to 10 hours (Rayon 2) and 15 centimes for over 10 hours (Rayon 3).

Slow to be established

The introduction of federal postage stamps brought about a fundamental change: with franking, postage was now charged when the letter was sent rather than to the person to whom it was addressed. While this meant less work for mail carriers, because they no longer had to collect the transport costs themselves, it took a few more years for the new regime to become established: in 1856, only a quarter of items were franked, but by 1860, it was up to a third. It was not until the postal rates legislation of 1862, which provided for an increased rate of 5 centimes for unstamped letters, that the figure went up to two thirds the following year.

Scan the stamps and find out more

Set on first-day cover C6

Available exclusively at BERNABA 2025

Overprint sheets

"Our entire philately team will be at BERNABA 2025 – it's a fixed item on our agenda, and we're very much looking forward to it. This is due to the fascinating subject matter and the many encounters with inspiring people sharing their passion for stamp collecting."

Laura Palermo, Stamps & Philately Product Manager at Swiss Post

Special cancellation

BERNABA 2025

BERNABA 2025 will be held from 14 to 17 May 2025 in Bern. Swiss Post will be there with a special branch offering a cancellation service.

In addition, the following limited edition overprints of the sheet will be available exclusively at BERNABA 2025:

14 May 2025	BERNABA Day 2025
15 May 2025	Multilateral Day 2025
16 May 2025	UPU (Universal Postal Union) Day
17 May 2025	Swiss Philately Day

The signing session with the designer of the sheetlet, Daniel Peter, will be held **from 10 a.m. to 11 a.m. on Thursday, 15 May.**

Who was Carl Durheim?

Carl Durheim (1810–1890) was the manufacturer of the first federal stamps. In a book published to coincide with BERNABA 2025, freelance journalist Caroline Doka tells the almost forgotten story of the Bernese lithographer.

Self-portrait of Carl Durheim with camera, ca. 1850.

Ms Doka, what inspired you to write a book about Durheim?
Jean-Paul Bach, Managing Director of the Foundation for the Promotion of Philately, came to me with the idea for this book. As a freelance journalist and enthusiastic genealogist, I love researching long-forgotten stories in archives.

How did the research work go?
It was intense! As always with stories that seem lost to the past, it took a lot of patience, work, persistence, luck, and not least the help of many people. Since I'm not an expert on stamps, Jean-Paul Bach lent me a hand on that subject.

What exactly is the book about?
The book goes well beyond Carl Durheim's commission for the first federal stamps. It tells the story of his professional career as a lithographer and Swiss photography pioneer, his private life, his family and his home town. That's why it is called "A Bernese Story".

How did Durheim come to be commissioned to print the federal stamps?
We looked into this question meticulously and with a great deal of effort. While there is no definitive evidence of this, he probably received the commission in some measure thanks to his father Karl Jakob Durheim's excellent connections in the Federal Administration and the Federal Council.

What is the significance of his work for the world of stamps?
The so-called Durheim issues are today one of the most sought-after areas of interest for collectors in Swiss philately. With this book, which we hope will appeal not only to stamp experts, we would like to introduce Carl Durheim and his fascinating federal stamps to a public far beyond philatelic circles.

What fascinates you personally about him?
Durheim's life is an interesting moral history of life in the 19th century. In the course of our research and compilation of all of the data that was previously obscure, Carl Durheim as a person really grew on us. Personally, I'm fascinated by his optimism, his abiding curiosity and creativity, his efforts to be a decent person and his passion for the mountains. I think he had a sense of humour and a winning personality – I have little doubt I would have got on well with him.

Freelance journalist Caroline Doka loves researching old stories.

Photo: Jean- Paul Bach

Products

Stamps

Sheetlet of 4 stamps
★ A594 311 / ⊙ A594 351 / *CHF 6.00*

Set
★ A594 150 / ⊙ A594 550 / *CHF 6.00*
The block of four is not available. Subscribers with a block of four instead receive the relevant set.

Covers

Set on first-day cover C6
⊙ A594 580 / *CHF 6.90*

Single stamp on first-day cover C6 (4 covers)
⊙ A594 600 / *CHF 9.60*

Sheetlet on first-day cover C5
⊙ A594 590 / *CHF 7.20*

Unstamped covers
C6 (162×114 mm)
★ A594 700 / *CHF 0.90*
C5 (229×162 mm)
★ A594 701 / *CHF 1.20*
The block of four on first-day cover is not available. Subscribers with the block of four on first-day cover instead receive the set on first-day cover.

Folder/collection sheet A5

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Key
★ mint / ⊙ cancelled

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Formats Stamp: 28×33 mm
Sheet: 192×95 mm, 2 rows of 2 stamps

Paper White stamp paper, with optical brightener, matt gummed, 110 gm²

Perforation 13½:13¼

Design Daniel Peter, Bern

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AUSGABETAG · JOUR D'ÉMISSION · GIORNO D'EMISSIONE
8753 MOLLIS · 8.5.2025
HELVETIA
120
EIDGENÖSSISCHES SCHWING- UND ÄLPLERFEST 2025 GLARNERLAND+
FESTA FEDERALE DELLA LOTTA SVIZZERA E DELLE TRADIZIONI ALPIGIANE 2025 GLARONA+
FÊTE FÉDÉRALE DE LUTTE SUISSE ET DES JEUX ALPESTRES 2025 PAYS DE GLARIS+

Single stamp on first-day cover C6

Scan the stamp and win festival tickets

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Shirt in its heyday

It's as much a part of Swiss wrestling as sawdust: the Edelweiss shirt. On a visit to their workshop, one of its biggest manufacturers tells the inside story.

At Lenggasse 4 in Meiringen, the sewing machines are rattling away. Fabrics are being cut to size, collars and cuffs are being ironed. "Welcome to our workshop," says Samuel Jenni, as he takes us on a tour of the family business he runs with two of his siblings. While the production locations in Ticino and Slovenia carry out larger-scale production, the main focus of the team here in the workshop is on small production runs, adjustments and custom-made items. Samuel is responsible for marketing and design of the product range and is currently working on the new collection: "We're in the process of launching our latest streetwear line, which combines urban clothing with the Edelweiss fabric providing an accent, such as on the inside of the hood on a hoodie."

Folklore fashion rediscovered abroad

Samuel grew up with the Edelweiss. It is more than 45 years since his parents started making shirts and selling them in their "Märithüsli" outlet at the Ballenberg open-air museum. "As a teenager, of course, I thought the Edelweiss was anything but cool." Later on, however, his view changed significantly: "On the streets of Mexico when I was travelling there, I noticed that folkloric patterns are part of everyday life – for example, on bags. I took a liking to that and wanted to do the same with the Edelweiss." And that's how this passionate skater and snowboarder came to create his signature collection 13 years ago.

Original Edelweiss pattern

The classic line includes the original Edelweiss shirt, for which the company enjoys some renown. But what does original mean? To demonstrate, Samuel's sister Rea Jenni rolls out a bolt of fabric on the table: "The traditional Edelweiss shirt is light blue and made of 100 percent cotton. The fabric is woven from double-threaded yarn, known as a corded thread, making it particularly sturdy." It is traditionally worn with long sleeves, a stand-up collar and half-buttoned. "Another distinguishing

Tradition Edelweiss shirt with collar and dirndl top.

Rea and Samuel Jenni examine a bolt of dark red Edelweiss fabric.

feature is the wide, wild flower – the same as the original pattern invented for the first shirts by the Gugelmann weaving mill in Roggwil."

From work shirt to Swiss wrestling shirt

The Edelweiss shirt was originally a work shirt. Starting in the 1970s, it then found its way into wrestling because of its sturdy yet soft texture. Mostly in the short-sleeved, loose-fitting version. In response to growing demand for tight-fitting styles, Jenni developed an elastic version made of jersey fabric with a zip and an Edelweiss print. "The fabric dries faster and the sawdust sticks to it less," explains Rea. With shirts worn for wrestling, special attention is paid to the buttons. To prevent wrestlers' shirts from falling off, the buttons are sewn twice and the ends of the threads are fused. Another special feature is that wrestlers keep the colour they choose for their Edelweiss shirt as a child for their entire wrestling career. Contrary to popular belief, however, the colours do not have any meaning. "Unlike traditional costumes, there are no regional differences with the Edelweiss shirt – it's the same all over Switzerland," explains Samuel.

Growing demand expected

Jenni's customers are mainly from rural areas. "But after the wrestling festival in Zug, we suddenly started getting enquiries from Zurich," says Samuel. As well as yodelling festivals, the Edelweiss is increasingly being worn at Oktoberfest events and weddings. With the Swiss Wrestling and Alpine Festival 2025 Glarnerland+ coming up, demand is still manageable at the moment, but that seems likely to change soon: "The big rush will probably come in August, just before the festival," says Samuel, speaking from experience.

The sewing workshop focuses on small production runs and custom-made items.

10% reader discount exclusively for you on the range of Jenni shirts

Find out more on page 29.

ESAF 2025 Glarnerland+

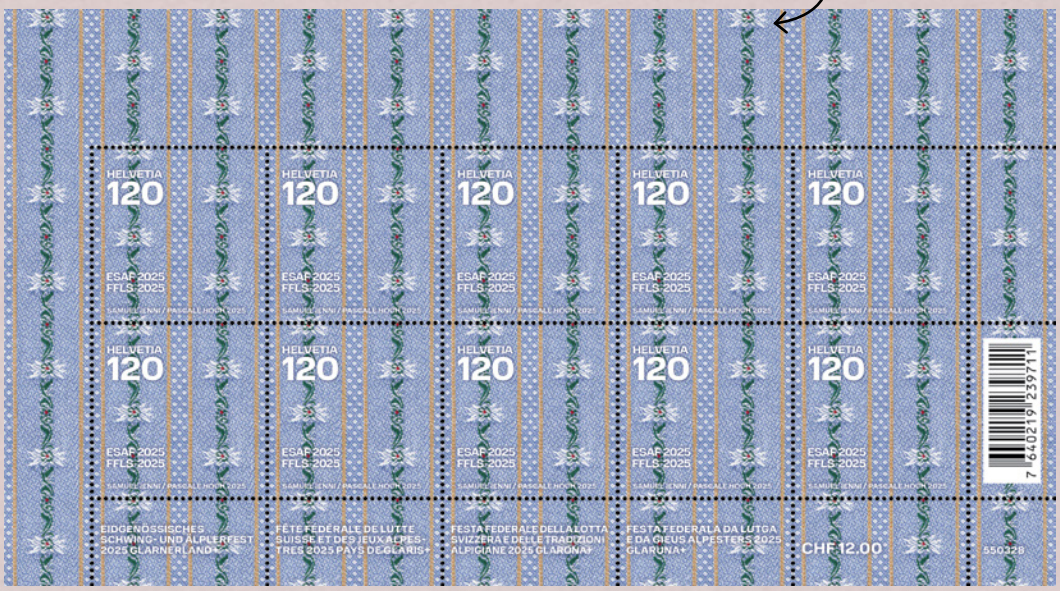
The Swiss Wrestling and Alpine Festival 2025 Glarnerland+ will take place from 29 to 31 August – the first time it has been held in Glarnerland in the 130-year history of the Swiss Alpine Wrestling Association. Over three days, around 270 participating wrestlers, 70 stone putters and some 350,000 visitors are expected at the 70-hectare festival grounds. ESAF is not only Switzerland's biggest recurring sporting event, it is also an important part of Swiss cultural heritage.

More information at: esaf2025.ch

Limited to 1,100 copies

Special cover with Swiss wrestling stamps from 1932, 1950, 1995, 2016 and 2025

With fabric feel



Sheetlet of 10 stamps

Photos: Marc Schneider

Products

Stamps (self-adhesive)

Sheetlet of 10 stamps
★ A595 311 / ⊙ A595 351 / *CHF 12.00*

Single stamp
★ A595 150 / ⊙ A595 550 / *CHF 1.20*

Block of four
★ A595 160 / ⊙ A595 560 / *CHF 4.80*

Covers

Single stamp on first-day cover C6
⊙ A595 580 / *CHF 2.10*

Block of four on first-day cover C6
⊙ A595 630 / *CHF 5.70*

Sheetlet on first-day cover C5
⊙ A595 590 / *CHF 13.20*

Unstamped covers
C6 (162×114 mm)
★ A595 700 / *CHF 0.90*
C5 (229×162 mm)
★ A595 701 / *CHF 1.20*

Folder/collection sheet A5

★ A595 640 / ⊙ A595 650 / *CHF 2.00*

Special cover

5 stamps (face value CHF 3.30) on black special cover C5, cancelled in gold
⊙ A595 990 / *CHF 12.90*
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Key
★ mint / ⊙ cancelled

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Formats Stamp: 35×35 mm
Sheetlet: 210×115 mm, 2 rows of 5 stamps

Paper White stamp paper, with optical brightener, self-adhesive, on backing paper, 196 gm²

Perforation 13:13

Design Image: Samuel Jenni, Meiringen, graphic editing: Pascale Hoch, St. Gallen

Kick it like a girl!

How women's football conquered the world

Copy: Hanno Lietz; René Moor / Blueheart AG **Photos: Keystone, Alamy, Gettyimages, zvg**

Margrit Schwendimann, left, goalkeeper in the Young Fellows women's team, with a teammate. Photographed in May 1970 at the International Women's Football Tournament in Zurich.

First British women's football team (1881): the women of the British Ladies' Football Club, representing "The North", played under assumed names to protect themselves against harassment – a courageous step in the history of the sport.

Women's football – once banned, now celebrated: with the UEFA Women's EURO 2025 football championship, Switzerland will become the center of a sport that has had to fight hard for its place. What began decades ago as a revolt against prejudice is now popular around the globe. A look back at its beginnings and the long road to triumph.

Opening ceremony at the first Women's World Cup in Guangzhou in 1991: a historic moment for women's football – 61 years after the first men's World Cup. © TOMMY CHENG/AFP via Getty Images

Women's football is all the rage. But its history is also marked by prohibitions, prejudices and recognition long denied. The upcoming UEFA Women's EURO 2025 tournament in Switzerland is a good time to look back at the sport's roots and milestones – and what makes it so special. In this European championship year, Swiss Post is all the more pleased celebrate women's football with a stamp.

The beginnings: women on the ball? Hard to imagine

In England, women's football goes back to the 19th century. But in 1921, the English Football Association officially declared women's football "inappropriate". While the sport was banned from the playing fields, women kept on playing football – often in hiding, away from the public eye.

Long road to recognition

It took decades for women's football to gain official recognition. The first Women's World Cup was held in China in 1991, and women's football became an Olympic sport in 1996. But it was a hard road. Players had to fight for respect, attention and fair conditions. And they gained more and more fans: over one billion people watched the 2019 World Cup in France. A sign of the enormous potential of the sport.

Germany's Birgit Prinz scores in the 2007 World Cup final against Brazil to make it 1-0. Germany finished the match at 2-0 to win the World Cup.

Brazilian football icon Marta on the ball at the 2011 World Cup in Germany.

Two shining legends

Women's football is also not without its great figures: Brazilian player Marta and Germany's Birgit Prinz are football icons. Marta is the only player to be named World Player of the Year six times. She holds the record for most World Cup goals for both women and men. Her style of play and her commitment to the rights of female players make her a legend. Birgit Prinz, three-time World Player of the Year, led Germany to the World Cup title twice – she is considered a heroine.

Struggle for equal pay

Women's football is still not on an equal footing with men's. But changes are happening: in Norway and the United States, female international players are paid the same as their male colleagues. It's not just a question of money in these countries, it's also a matter of respect. This shows that times are changing.

Find out more about the "Women's European Football Championship 2025" special stamp in the current stamp issue on pages 16–17.

And in Switzerland?

The history of Swiss women's football goes back to 1923, when the Geneva team "Les Sportives" was founded – a first but quickly forgotten foray. It wasn't until 40 years later that things really got moving: in 1963, football fans in Murgenthal (AG) founded "FC Goitschel", which played its first friendly match in 1967 and asked the Swiss Football Association (SFA) for recognition – but to no avail. Then in 1970, big milestones were reached, with the founding of the Swiss Women's Football League (SDFL), the first official championship, and the Swiss women's national team celebrating a 9-0 win against Austria in its first match. In 1993, women's football was fully integrated into the SFA, and in 2004, the first training center for girls opened in Huttwil. On the international stage, Switzerland reached the last 16 in the World Cup in Canada in 2015, finally establishing itself as a footballing nation. Can the team now exploit its home advantage at UEFA Women's EURO 2025 to go even further?

Sooner a football than a doll: even as a little girl, Madeleine knew what she wanted.

Three questions for Madeleine Boll

In 1965, Madeleine Boll became the first licensed female footballer in Switzerland. The Swiss Football Association had mistakenly issued her with an official player's pass. From 1970 to 1974, she played for Gommagomma Meda in Milan and for Ambrosiana, in what was then a very good Italian league. Her popularity triggered a boom in women's football in Switzerland.

Madeleine Boll, what made you want to play football as a girl?
I come from the small village of Granges (VS), where we were often outdoors as children. As I frequently say, I didn't consciously decide to play football by asking my parents if I could join a team. I just always played with the local kids – totally naturally! It's been my passion since I was small. There's a photo of me when I was two or three: I'm holding a big football in my hands, with a big smile on my face, and I'm the happiest little girl in the world!

How do you see the development of women's football?
Women's football in Switzerland has made big strides forward in recent years. The national team's matches and some of the Women's Super League are on TV. That kind of visibility is hugely beneficial for the promotion of women's football. There are also women in the world of politics on the UEFA Executive Committee. This is the first step towards involving women at the highest level in Switzerland. More and more young players are knocking on clubs' doors. The challenge now is to accept these girls into the clubs. New coaches, pitches and changing rooms are needed to accommodate them.

What effect do you expect from UEFA Women's EURO 2025?
The great thing will be that the public will be able to see Europe's best players "live on their doorstep". That will give women's football another boost. The clubs have to make room for the young girls who want to join. At the same time, women have to take responsibility themselves – as leaders and trainers. Together, clubs and footballers, we have a promising future ahead of us!

Scan the stamps and prove your footballing talent in our mini-game.

Single stamp on first-day cover C6

Go for a corner?

The football on the stamp is punched, allowing you to decide for yourself where the ball should go – over on the left-hand corner of the envelope, or maybe in the right-hand corner of the goal?

Simply order at postshop.ch

Go Switzerland!

A stamp to get excited about: this summer, the UEFA Women's EURO 2025 football championship will be held for the first time in Switzerland, with 16 teams including the Swiss women's team vying for the European title.

On 2 July, the opening match of UEFA Women's EURO 2025 kicks off at St. Jakob-Park in Basel. There will be 31 matches in all, including the final on 27 July – held at venues not only in Basel, but also in Bern, Geneva, Zurich, St. Gallen, Lucerne, Thun and Sion. This is the first time a women's tournament of this size has been held in Switzerland. The teams taking part include defending champions England and world champions Spain. As the host country, Switzerland qualified automatically. With this new stamp, Swiss Post invites you to share in the excitement of an historic occasion: go Switzerland!

Fussball-EM der Frauen 2025
Euro féminin de football 2025
Europei di calcio femminili 2025
2025 women's football EURO
Campiunadi europeic da ballape da las dunnas 2025
CHF 12.00

Sheetlet of 10 stamps

“More and more people believe in women’s football”

YB top scorer Naomi Luyet is one of the up-and-coming talents in the women’s national team. In this interview, the 19-year-old from Valais talks about her passion and where she thinks women’s football stands today.

How did you get into football?
I’ve always played football with my big brother, ever since I was small. Later on, when I was nine, I joined the local football club, and things went from there. It was my passion from the very beginning. I wanted to spend every free minute playing – it never got boring, and I couldn’t get enough.

Who was your role model?
As a little girl, I didn’t necessarily have any idols. There were many players I admired, but I didn’t really know any female players – that only came with time.

What’s your dream?
To win the Champions League. Taking part in the European championship is of course another big dream. For the future, my goal is to transfer to a club abroad.

What does it mean to you that the European championship is being held in Switzerland?
Being part of a tournament this size is something unique. And the whole thing being in Switzerland makes it even more special. The first European championship at home is just a fantastic thing.

What do you think of the stamp for UEFA Women’s EURO 2025?
I think it’s great that there’s a stamp for the women’s championship. It captures the enthusiasm for the event. There are many people who are interested in and who promote women’s football.

Where do you think women’s football stands today?
It’s in a development phase. Moving forward step by step. But Switzerland is lagging behind – there’s still room for improvement. I think the European championship will have a positive impact on the development of women’s football going forward. I hope it will help to close the gap in professional football. More and more people believe in women's football – we’re on the right track, and I hope things keep going this way.

Fussball-Europameisterschaft der Frauen 2025
Championnat d’Europe féminin de football 2025
Campionato europeo di calcio femminile 2025
Women’s European Football Championship 2025

Maximum card, also available as an unstamped picture postcard

Photo: Mauro Mellone

Products

Stamps (self-adhesive)

Sheetlet of 10 stamps
★ A598 311 / ⊙ A598 351 / *CHF 12.00*

Single stamp
★ A598 150 / ⊙ A598 550 / *CHF 1.20*

Block of four
★ A598 160 / ⊙ A598 560 / *CHF 4.80*

Covers

Single stamp on first-day cover C6
⊙ A598 580 / *CHF 2.10*

Block of four on first-day cover C6
⊙ A598 630 / *CHF 5.70*

Sheetlet on first-day cover C5
⊙ A598 590 / *CHF 13.20*

Unstamped covers
C6 (162×114 mm)
★ A598 700 / *CHF 0.90*
C5 (229×162 mm)
★ A598 701 / *CHF 1.20*

Folder/collection sheet A5

★ A598 640 / ⊙ A598 650 / *CHF 2.00*

Maximum card A6

⊙ A598 851 / *CHF 2.20*

Unstamped picture postcard A6

★ A598 911 / *CHF 1.00*
This product is not supplied with the subscription.

Key
★ mint / ⊙ cancelled

Technical information

Sales
Philately: from 1.5.2025
to 30.6.2026 or while stocks last
Branches: from 8.5.2025
to 30.6.2026 or while stocks last

Validity Unlimited from 8.5.2025

Printing Offset, 4-colour;
Gutenberg AG, Schaan,
Principality of Liechtenstein

Formats Stamp: 400×32.5 mm
Sheet: 210×115 mm
2 rows of 5 stamps

Paper White stamp paper,
with optical brightener, self-adhesive,
on backing paper, 196 gm²

Perforation 13¼:13¼

Design Marisa Nussbaumer, Kriens

Sheetlet of
10 stamps each

Colour in and win prizes

Colour in the top part of the sheetlet and take part in our competition. For more information, go to swisspost.ch/stamps.

On waterways

The new Pro Patria stamps are dedicated to the Valais bisses. Hiking along these historic irrigation channels, you can get an idea of just how hazardous their construction must have been.

Go to the hiking suggestion

Hikes along the bisses are varied – sometimes idyllic and easily accessible, sometimes adventurous, with narrow paths that take you across spectacular slopes with fantastic views. There's something for every hiking level: the rippling of the water is relaxing, and the kids can have fun with their games. And the centuries-old water pipes also tell their story of traditional engineering. The open water pipes are laid in the ground, cut into rock or suspended from steep rock faces, all to channel glacier water from the mountain streams to the pastures, fields, vineyards or orchards in the dry areas below.

Bisse de Gorperi

Little rain and long periods of sunshine – to make cultivation of the dry landscape of the Lötschberg south ramp hiking trail possible, the irrigation channels were created under the most difficult conditions. One of these is the Bisse de Gorperi, built in 1640. At an altitude of 1,220 metres, it carries water from the Baltschiederbach stream to the slopes around Eggerberg. You can follow its course through impressive gorges and over steep rock faces on a hike from Ausserberg through the Baltschiedertal valley to Eggerberg. The hike along the bisse is one of the most spectacular in Valais, offering an interesting glimpse into traditional irrigation engineering and beautiful views of the surrounding area. You can avoid some exposed stretches by going through tunnels – so don't forget your torch. But be careful – the passage along the Niwärch bisse runs along a wooden walkway on a vertical rock face, so this is a hike that is only for the sure-footed with a head for heights.

Grand Bisse de Lens

Despite its extremely difficult passages, the 14-kilometre Grand Bisse de Lens was built in just two years in the 15th century – in part to supply the surrounding vineyards with water. Like many of the Valais bisses, it runs along steep rock faces, and the hike from Icogne to Lens near Crans-Montana is as adventurous as that suggests. The hike offers sensational panoramic views of the Rhône Valley. But you will have to negotiate narrow stretches protected by ropes and railings, at which point the risks and huge effort involved in its construction become all too clear. Here again, this hike is only for the sure-footed with a head for heights.

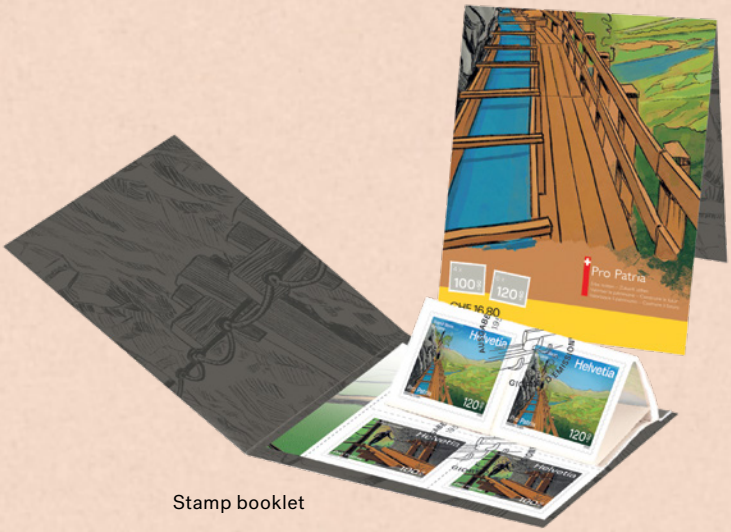
Go to the hiking suggestion

Scan the stamps and find out more

Set on first-day cover C6

"The sheetlets have coloured spots printed at the top, a kind of painting inks. When softened with water, they can be used like paints to colour in the black and white parts of the sheet."

Julien Jordan, Stamps & Philately Product Manager at Swiss Post



Stamp booklet

Simply order at postshop.ch

Products

Stamps

Sheetlet of 10 stamps
1.00+0.50 Bisse de Gorperi
★ A591 311 / ⊙ A591 351 / *CHF 15.00*
1.20+0.60 Grand Bisse de Lens
★ A591 312 / ⊙ A591 352 / *CHF 18.00*

Set
★ A591 150 / ⊙ A591 550 / *CHF 3.30*

Set of blocks of four
★ A591 160 / ⊙ A591 560 / *CHF 13.20*

Covers

Set on first-day cover C6
⊙ A591 580 / *CHF 4.20*

Single stamp on first-day cover C6 (2 covers)
⊙ A591 600 / *CHF 5.10*

Block of four on first-day cover C6
⊙ A591 630 / *CHF 15.00*

Sheetlet on first-day cover C5
Bisse de Gorperi
⊙ A591 591 / *CHF 16.20*
Grand Bisse de Lens
⊙ A591 592 / *CHF 19.20*

Unstamped covers
C6 (162×114 mm)
★ A591 700 / *CHF 0.90*
C5 (229×162 mm)
★ A591 701 / *CHF 1.20*

Folder/collection sheet A5

★ A591 640 / ⊙ A591 650 / *CHF 4.10*

Stamp booklet

4 stamps at CHF 1.00+0.50 with "Bisse de Gorperi" design and 6 stamps at CHF 1.20+0.60 with "Grand Bisse de Lens" design
★ A591 300 / ⊙ A591 800 / *CHF 16.80*

Key
★ mint / ⊙ cancelled

Technical information

Sales
Philately: from 1.5.2025 to 31.12.2025 or while stocks last
Branches: from 8.5.2025 to 31.12.2025 or while stocks last

Validity Unlimited from 8.5.2025

Printing Offset, 4-colour; Cartor Security Printers, Meaucé-La Loupe, France

Formats Stamp: 33×28 mm
Sheet: 214×124 mm
2 rows of 5 stamps

Paper White stamp paper, with optical brightener, self-adhesive, on backing paper, 196 gm²

Perforation Serpentine cut (4 sides)

Design Gabriel Giger, Leuk-Stadt

Around 3 million stamps

The philately collection at the Museum of Communication in Bern comprises some three million stamps. Some of the collection is open to the public, making it one of the world's largest collections of national and international stamps that can be experienced up close. Of particular interest are the numerous rarities on show in the study room on the second basement floor of the exhibition. It's certainly worth a visit!

Find out more here:

Philately universe

Readers' letters

Dear Focus on stamps team, never before had I seen such a beautiful and luminous ladybird on a stamp. It was one of the stamps from the 1952 Pro Juventute set on a letter sent to my mother from Lausanne. Having been encouraged by my father to collect stamps as a child, I fell in love with this set from Switzerland as an 11-year-old. Pro Juventute became my special collecting area and still is to this day. All the beautiful butterflies and flowers fascinated me. Later also animals and birds, fairy-tale characters and heroes from children's books. That's why the interesting background information on the current stamps (such as in Focus on stamps 4/2024) is so valuable to me. It's just a shame that there are only two stamps per year… All the best to the Focus on stamps team, and above all… stay healthy."

Joachim Frank, Hennigsdorf (Germany)

Focus on stamps editorial team: Dear Mr Frank, thank you very much for your wonderful letter and your moving memories! We're delighted to hear that the Pro Juventute stamps have such a special meaning for you and awakened your passion for collecting. We wholeheartedly share your enthusiasm for the many and varied designs and valuable background information in our magazine.

And although the number of new stamps per year is limited, we hope that the quality and the stories behind them will continue to inspire your passion for collecting.

All the best, and stay healthy too!

Images: Adrian Brand, United States Postal Service

Did you know?

What our customers say

Four times a year, our Stamps & Philately department carries out a satisfaction survey. In the third quarter of 2024, 765 people took part in our survey. Here are three fascinating findings about our collector's magazine Focus on stamps:

Reading frequency
The print magazine continues to be highly valued, particularly among subscribers. 8 out of 10 say they read the physical magazine at least once a quarter. The digital version is accessed by 16% of subscribers at least once a quarter.

Digital only
Acceptance of a purely digital magazine has fallen compared to the third quarter of 2023. Only 12% of respondents were in favour of this solution. The majority prefers the printed magazine and clearly rejects a purely digital format.

Retention of the print magazine
A quarter of readers keep their copy of the magazine. Among subscribers, the figure is almost a third. The main reason for keeping it is to use it for reference purposes. Focus on stamps is also kept for its valuable information, articles and designs.

Unusual stamps from around the world

Round, serrated and without stamp value

In August 2024, the United States Postal Service issued a new set of PinBack Buttons stamps. Because these innovative stamps are in the Forever® stamp category, they have no imprinted stamp value and are always valid, regardless of future price changes.

The set comprises ten colourful designs created by various artists in their own unique style. Each stamp features a different typographic message that is both visually appealing and inspiring. In addition, their round shape and the shadowing and reflection effects used give the appearance of three-dimensional pinback buttons. The artistic director of this extraordinary collection is Greg Breeding.

These stamps are not only practical postage stamps, they are also small works of art reflecting the diversity and creativity of modern philately. For collectors, they offer an exciting addition to any collection and a window into the world of contemporary art.

Dialogue

Readers' letters

Share your philatelic discoveries with us, or simply tell us about your reactions as you read the magazine.

stamps@swisspost.ch

Post CH Network Ltd
Swiss Post Contact Center
Stamps & Philately
Wankdorfallee 4
3030 Bern

Social media

Swiss Post is active on the following social networks: Instagram, Facebook, LinkedIn, TikTok, YouTube, X (formerly Twitter). Follow us on the social networks – so you're always up to date. We look forward to reading your comments.

We want to know!

For the quick and anonymous survey, simply scan the QR code:

feedback.post.ch/lupe

Epochal handshake

Two hands, two eras: the new EUROPA stamps feature sensational archaeological finds from the Bronze Age and late Middle Ages.

National archaeological discoveries is the theme chosen by PostEurop for this year's EUROPA stamps. The Swiss issue features a bronze hand and a gauntlet: two rare finds that symbolically bridge their age gap of around 2,700 years with a handshake. To develop the stamp, Swiss Post worked hand in hand with the Department of Archaeology and Monument Preservation of the Canton of Zurich and the Archaeological Service of the Canton of Bern, who provided images of the original finds as a basis.

Kyburg gauntlet

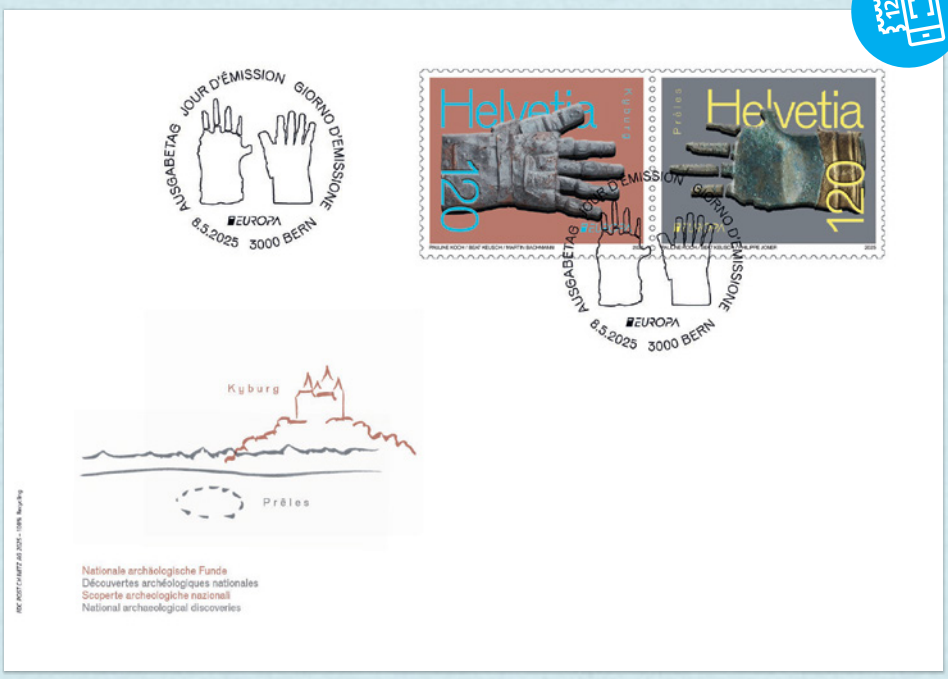
At the beginning of last year, the Canton of Zurich announced a sensational discovery near Kyburg Castle: during an excavation, employees of the cantonal archaeology department found all of the iron components of a gauntlet that was part of a 14th century suit of armour. "Previously, only parts of five other gauntlets dating from this period had been found in Switzerland. None of them was anywhere near as well preserved," explains Lorena Burkhardt, Project Manager at Zurich cantonal archaeology. The Kyburg gauntlet has numerous details suggesting how it was made: "It is a full-fingered glove for the right hand, with the individual iron plates layered on top of each other like scales and connected to each other with rivets on the sides to allow movement." Whose hand the relic once protected remains unclear. The original is housed in the air-conditioned room at Zurich cantonal archaeology, where the conditions for preserving this valuable object are ideal. A copy of the gauntlet is on show in the permanent exhibition at Kyburg Castle.

Bronze hand of Prêles

It is around 3,500 years old and was found in the Bernese Jura in 2017: the bronze hand of Prêles is the oldest bronze object in the form of a human body part in Europe. It comes from the grave of an adult man who was buried in the Jura mountains above Lake Biel in around 1,400 BC. There are various interpretations regarding what it was once used for: "I suspect that it was the mark of distinction of a priest-king who had perhaps lost his right hand in battle," explains Adriano Boschetti, Head of the Archaeological Service of the Canton of Bern. "Given the technical capabilities of the time, the bronze hand was a masterpiece of craftsmanship. Where the raw materials of copper, tin and gold came from is still being investigated."

The original can be seen at the "And then came bronze!" exhibition at Bern History Museum until 24 August 2025.

Scan the stamps and find out more



Set on first-day cover C6

Order easily now at postshop.ch

Sheet of 16 stamps

Site where the bronze hand of Prêles was discovered

Reconstruction of the Kyburg gauntlet

Choose the most beautiful EUROPA stamp

PostEurop is holding an online vote again this year – make sure you take part! The vote will be open from 9 May to 9 September 2025. All information can be found at europastamps.eu/europa2025

Products

Stamps

Sheet of 16 stamps
★ A592 111 / ⊙ A592 511 / *CHF 19.20*
The sheet includes 2×8 stamps with the "Kyburg gauntlet" and "Bronze hand of Prêles" designs. The designs are not available individually.

Set
★ A592 150 / ⊙ A592 550 / *CHF 2.40*

Block of four
★ A592 160 / ⊙ A592 560 / *CHF 4.80*

Covers

Set on first-day cover C6
⊙ A592 580 / *CHF 3.30*

Single stamp on first-day cover C6 (2 covers)
⊙ A592 600 / *CHF 4.20*

Block of four on first-day cover C6
⊙ A592 630 / *CHF 5.70*

Unstamped cover C6
★ A592 700 / *CHF 0.90*

Folder/collection sheet A5

★ A592 640 / ⊙ A592 650 / *CHF 3.20*

Key
★ mint / ⊙ cancelled

Technical information

Sales
Philately: from 1.5.2025 to 30.6.2026 or while stocks last
Branches: from 8.5.2025 to 30.6.2026 or while stocks last

Validity Unlimited from 8.5.2025

Printing Offset, 6-colour, two-stage embossing; Gutenberg AG, Schaan, Principality of Liechtenstein

Formats Stamp: 40×32.5 mm
Sheet: 190×160 mm
4 rows of 4 stamps

Paper White stamp paper, with optical brightener, matt gummed, 110 gm²

Perforation 13¼:13¼

Design
Photography: Martin Bachmann, Department of Archaeology and Monument Preservation of the Canton of Zurich, Dübendorf (Kyburg gauntlet), Philippe Joner, Archaeological Service of the Canton of Bern, Bern (Bronze hand of Prêles), graphic editing: Pauline Koch and Beat Keusch, Basel

Photos: Archaeological Service of the Canton of Bern, Guy Jaquenod / Department of Archaeology and Monument Preservation of the Canton of Zurich, Martin Bachmann

Funny fruits

Happy faces and friendly greetings make everyday life sweeter – that's why the two go together: with the new summer stamps, every postcard has its own flavour.

The new summer stamps and their smiling faces bring emojis to mind. What do they stand for? Summer lightness of heart and happy moments. Ideal for decorating greetings. Itching to get writing? Then just grab a pen, find a postcard and make someone happy.

Writing tips for postcards

Who hasn't been there? You have a lovely postcard ready to be written, you sit yourself down and then suddenly nothing comes to mind: a typical case of writer's block. But there's a lot you want to say about your holidays. And you know your nearest and dearest will be delighted to hear it. The pressure is on – what to do? These tips will help you get the words flowing onto the paper.

1. *Add a personal touch*
   Choose a nice pen in a matching colour.

2. *Avoid clichés*
   "Sunny greetings from the holidays" might be well meant, but it's hardly unique. Use the few lines you have to talk about your personal impressions.

3. *Incorporate a puzzle*
   Make a quick quiz, or give the person you're writing to a challenge – for example, do they recognize the promenade on the design?

4. *Show a little humour*
   Make an inside joke, or use words that only you and the other person know.

5. *Evoke emotions*
   Write as vividly as you can, or mention shared memories you have of the place.

Hello my little funny fruit

I'm writing to you because I know you're a bit of a cherry picker. Do we want to get up to something together again? I'm already cooking up a pretty good idea in my head: how about baking strawberry tarts? I'd put on my smiley face and come on over to you. Don't get all fruity – please say yes. I'm looking forward to it!

Sweet greetings

Set on first-day cover C6

With a fruity fragrance

Fresh strawberries or juicy cherries – summer fruits are simply delicious. Their smell alone is enough to make your mouth water. That's why the stamps also need to be a sensory experience. With their special rub-off aroma, the fruity designs give off their full flavour when you run your finger over them.

Scan the stamps and bring the funny fruits to life!

Sheet of 10 stamps each

Products

Stamps (self-adhesive)

Sheet of 10 stamps
1.00 Apple
★ A597 361 / ⊙ A597 381 / *CHF 10.00*
1.00 Pear
★ A597 362 / ⊙ A597 382 / *CHF 10.00*
1.20 Cherries
★ A597 363 / ⊙ A597 383 / *CHF 12.00*
1.20 Strawberry
★ A597 364 / ⊙ A597 384 / *CHF 12.00*

Set
★ A597 150 / ⊙ A597 550 / *CHF 4.40*

Set of blocks of four
★ A597 160 / ⊙ A597 560 / *CHF 17.60*

Covers

Set on first-day cover C6
⊙ A597 580 / *CHF 5.30*

Single stamp on first-day cover C6 (4 covers)
⊙ A597 600 / *CHF 8.00*

Block of four on first-day cover C6 (4 covers)
⊙ A597 630 / *CHF 21.20*

Unstamped cover C6
★ A597 700 / *CHF 0.90*

Folder/collection sheet A5

★ A597 640 / ⊙ A597 650 / *CHF 5.20*

Key
★ mint / ⊙ cancelled

Technical information

Sales
Philately: from 1.5.2025
to 30.6.2026 or while stocks last
Branches: from 8.5.2025
to 30.6.2026 or while stocks last

Validity Unlimited from 8.5.2025

Printing Offset, 4-colour + rub-off aroma coating; Joh. Enschedé, Haarlem, Netherlands

Formats Stamp: max. 28×33 mm
Sheet: 82×228 mm (open), 82×114 mm (folded), 5 rows of 2 stamps

Paper White stamp paper, with optical brightener, self-adhesive, on backing paper, 196 gm²

Perforation Contour cut

Design Jessica Studer, Bern

Simply order at postshop.ch

Multifaceted general

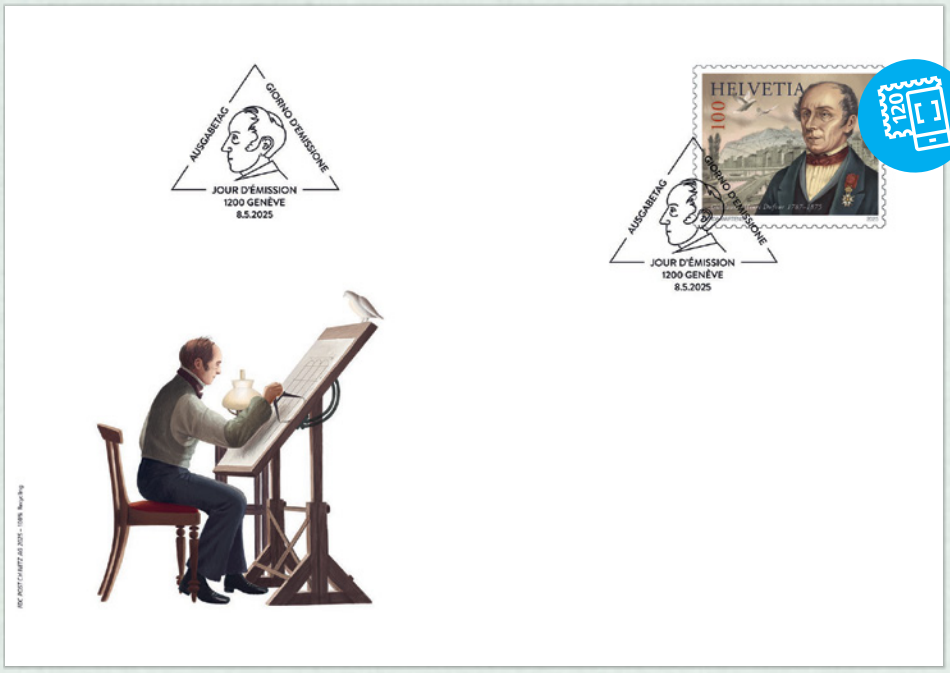
Who was Guillaume Henri Dufour? This stamp, issued to mark the 150th anniversary of the famous general's death, captures four aspects of his personality.

With the varied and eclectic nature of his work, Guillaume Henri Dufour was one of the most influential people in the Switzerland during his time. On his death in 1875 at the age of 88 after a serious illness, then Federal Councillor Paul Ceresole paid tribute to him at the funeral with the following words: "If I may, gentlemen, I would like to take this opportunity to outline the rather unique nature of General Dufour's political and military role: his patriotism, his classical simplicity and unselfishness; his love of duty in matters both great and small; his perfect integrity, his impeccable loyalty, and indeed also that heartfelt kindness which was manifest above all in his relations with the humble and the small."

Limited to 1,500 copies

Special cover with the Dufour stamp from 1937

Maximum card, also available as an unstamped picture postcard



Single stamp on first-day cover C6

Scan the stamps and find out more

Simply order at postshop.ch

The humanist Dufour exhibited his diplomatic traits and humanist side as early as the Sonderbund War. As an advocate of his principles, he later became one of the founders of the Red Cross. In 1863, together with Henry Dunant, Gustave Moynier, Louis Appia and Théodore Maunoir, he was part of a committee for the creation of a voluntary care organization for the assistance of those wounded in battle – the future ICRC. As chairman of the committee and an experienced general, he also played an important role in framing the Geneva Convention. In 1866, at the age of 79, he founded the Swiss Red Cross (SRC) in Bern along with Federal Councillor Jakob Dubs.

The cartographer At 4,634 metres, Switzerland's highest point is in the Valais Alps – the Dufourspitze, as it is known, is the summit in the Monte Rosa massif named after the general during his lifetime by Federal Council decision. The name was championed by National Councillor Johan Bucher and well-known alpinist Johann Jakob Weilenmann in recognition of Dufour's work in the field of cartography. As chief of the general staff, he worked with a team to produce the first official topographical map covering the whole of Switzerland – the so-called Dufour Map, with a scale of 1:100,000. This pioneering work was published on a ongoing basis between 1845 and 1865.

The engineer Dufour studied physics and humanities. At the age of 20, he was admitted to the École Polytechnique in Paris before then going on to study engineering in Metz. In 1818, he became a cantonal engineer and helped to shape the cityscape of Geneva. Among other achievements, he planned the orangery at the Botanical Gardens, built several suspension bridges – including the world's first permanent wire cable suspension bridge – and designed the lakeside promenade and a section of the lake basin. He was also involved in the development of a railway line between Lyon and Geneva and in the construction of Cornavin station.

The general Dufour joined Napoleon's army at the age of 24 and was promoted to captain of the general staff a few years later. In 1817, he joined the newly created Swiss army and rose to the rank of colonel. Dufour also taught at the military school in Thun, which he co-founded and later managed as director. Dufour became known above all for his role as commander-in-chief in the Sonderbund War of 1847. With his restrained approach to warfare, he prevented further escalation, preferring to view the opposing soldiers not as enemies, but as "brothers of the same country".

Products

Stamps

Sheet of 20 stamps
★ A596 111 / ⊙ A596 511 / *CHF 20.00*

Single stamp
★ A596 150 / ⊙ A596 550 / *CHF 1.00*

Block of four
★ A596 160 / ⊙ A596 560 / *CHF 4.00*

Covers

Single stamp on first-day cover C6
⊙ A596 580 / *CHF 1.90*

Block of four on first-day cover C6
⊙ A596 630 / *CHF 4.90*

Unstamped cover C6
★ A596 700 / *CHF 0.90*

Folder/collection sheet A5

★ A596 640 / ⊙ A596 650 / *CHF 1.80*

Maximum card A6

⊙ A596 851 / *CHF 2.00*

Unstamped picture postcard A6

★ A596 911 / *CHF 1.00*
This product is not supplied with the subscription.

Special cover

2 stamps (face value: CHF 1.10) on C5 black special cover, cancelled in gold
★ A596 990 / *CHF 10.90*
This product is not supplied with the subscription. Order limit of 10 items.

Key
★ mint / ⊙ cancelled

Technical information

Sales
Philately: from 1.5.2025 to 30.6.2026 or while stocks last
Branches: from 8.5.2025 to 30.6.2026 or while stocks last

Validity Unlimited from 8.5.2025

Printing Offset, 4-colour; Cartor Security Printers, Meaucé-La Loupe, France

Formats Stamp: 33×28 mm
Sheet: 194×140 mm
4 rows of 5 stamps

Paper White stamp paper, with optical brightener, matt gummed, 110 gm²

Perforation 13¼:13½

Design Gerda Märtens, Therwil

Here comes the new crypto stamp

We're going beyond borders!

Don't want to miss any news about the next Swiss Crypto Stamp?

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Swiss snowsports stars at your fingertips

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30 years of "Focus on stamps"

Swiss Post's collector's magazine celebrates its anniversary

The first issue of "Focus on stamps" was published in 1995, and now – 30 years later – Swiss Post's collector's magazine is celebrating its big anniversary. For three decades, "Focus on stamps" has kept stamp enthusiasts, collectors and philatelists up to date with the latest stamps, while also appealing to people interested in design, culture, art and history.

The magazine offers a wide range of topics and content that are met with enthusiasm by both frequent writers and stamp lovers alike. With its modern design and fascinating articles, "Focus on stamps" has become an indispensable read for anyone interested in the world of stamps and beyond.

Anniversary prize draw

"Focus on stamps" is also available in digital form. You can subscribe at swisspost.ch/focus-on-stamps-online. To celebrate the anniversary, we're giving away 4 × 2 admissions to the "Mineralbad & Spa Rigi Kaltbad" in a prize draw for all new online subscribers who sign up by 30 April 2025!

Exclusive reader offer:
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Event calendar

See you soon?

14 to 17 May

BERNABA 2025 in Bern, CH
Visit our sales stand with cancellation service

24 July

Publication date of Focus on stamps 3/2025

4 September

Issue date 3/2025

25 September

Publication date of Focus on stamps 4/2025

23–25 October

International Stamp Fair in Ulm, DE
Visit our sales stand with cancellation service

6 November

Issue date 4/2025

6–8 November

78th Salon philatélique d'Automne in Paris, FR
Visit our sales stand with cancellation service

The right to make updates and changes is reserved. The latest version can always be found at swisspost.ch/collecting-stamps.

Issuing programme

Anticipation is the greatest feeling

Issue date: 4 September 2025
Featured in: Focus on stamps 3/2025

6.60	**Swiss attractions**
1.00	Bern
1.20	Aescher-Wildkirchli mountain inn
1.90	Aletsch Arena
2.50	Valle Verzasca
2.50	**Swiss inventions – TOILET DUCK**
5.80	**Dove of peace**
1.20	**100 years Jean Tinguely**
1.20	**Swiss Post's commitment to art**
1.20	**Centenary of the Locarno Pact (1925–2025)**

Subject to change.
As at March 2025.

Congratulations

Congratulations to the University of Geneva

An international team led by the University of Geneva has discovered a new planet outside our solar system, a so-called exoplanet. This super-Earth allows astronomers to test new hypotheses about the search for life in the universe.

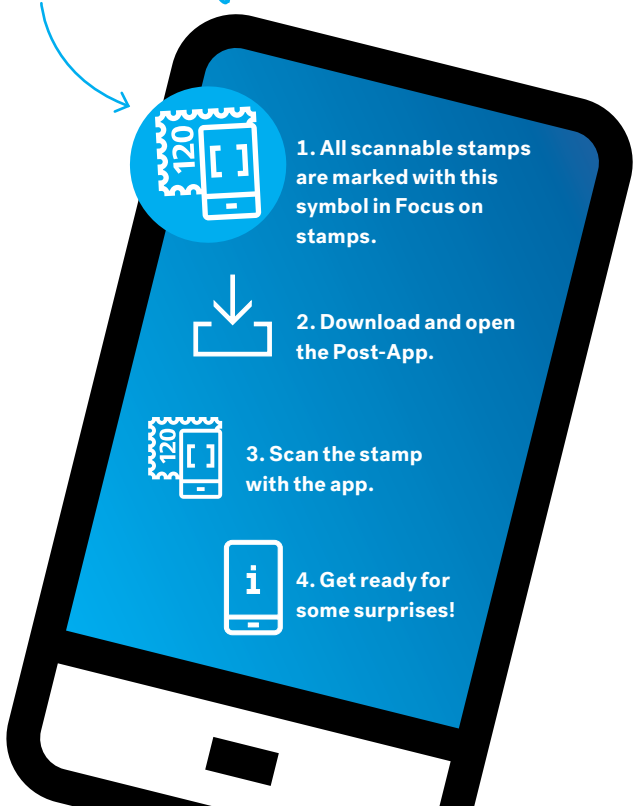
Swiss Post is delighted to hear of this discovery and would like to thank the team at the University of Geneva's Department of Astronomy for their collaboration and development of the "Our solar system" special stamps and the article "Switzerland reaches for the stars" in Focus on stamps 1/25.

More information

All "Our solar system" special stamps, including the special sheet, can be found at postshop.ch/stamps.

The (digital) world of stamps

A world of discovery


120
1. All scannable stamps are marked with this symbol in Focus on stamps.
2. Download and open the Post-App.
120
3. Scan the stamp with the app.
i
4. Get ready for some surprises!

Colourful stamps

Everything your heart desires

2024 year set

2024 year set with
first-day covers (FDC)

2024 year book

Stamp catalogue
Zumstein

Swiss stamp
catalogue

Products

Issue set with single stamps 2/2025
The single stamps and sets in the 2/2025 issue are displayed on a free A5 backing card and protected with cellophane wrapping.
★ A601 150 / ⊙ A601 550 / *CHF 20.70*

Issue set with first-day covers (FDC) 2/2025
The first-day covers with single stamps and sets in the 2/2025 issue are combined in one free cover.
⊙ A601 580 / *CHF 27.90*

2024 year book
Representing a valuable record of our times, the year book presents all Swiss stamps and first-day cancellations for 2024, along with an exclusive black print, on over 100 pages in four languages (de/fr/it/en).
★ A555 830 / ⊙ A555 831 / *CHF 94.00*

2024 year set
All Swiss stamps for 2024, clearly laid out on four handy display cards with transparent protective sleeve.
★ A556 320 / ⊙ A556 820 / *CHF 80.00*

2024 year set with first-day covers (FDC)
All first-day covers in 2024 – including the single stamps, sets or miniature sheets with the relevant first-day cancellations.
⊙ A556 530 / *CHF 105.30*

Zumstein stamp catalogue Switzerland/Liechtenstein/UN Geneva
2025, German/French
★ A569 725 / *CHF 35.00*

Swiss stamp catalogue Switzerland 2025, German/French
★ A569 787 / *CHF 29.00*
The stamp catalogues can be delivered in Switzerland and Liechtenstein only.

Key
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